

Pick your style

Documentary

Sometimes known as 'journalistic' or 'reportage', this style involves the videographer capturing the events of the day as they happen. It is usually edited in a linear fashion, so you end up with a video that documents your wedding from morning preparations through to evening reception.

Some wedding videos in the Journalistic style feature interviews with the bride and groom or with their guests, commenting on the day or offering congratulations. Occasionally the sound bites from these interviews will be used throughout the video to help tell the story of the day, although this variation is more common in the Cinematic style wedding video.

Aside from these interviews, videographers who shoot in the documentary style typically stay unobtrusively in the background during the day and do not interact greatly with a couple or their guests.

Cinematic

The Cinematic style of wedding video is filmed and edited more like a movie with a view to emphasizing the emotion and drama of the day. It may rely more on montages, music or special effects such as slow motion.

The camera work of a Cinematic wedding video may feature more movement - sometimes using camera stabilisation systems like a Steadicam - and colours and contrast may be enhanced during editing to give it a more film-like feel.

Videographers who shoot in the Cinematic style may interact significantly more on the day, sometimes setting up shots and directing the couple or guests in much the same way as the wedding photographer.

The truth is that there is a certain amount of overlap between Cinematic and Documentary styles, and most videographers will use elements of each in one video.

Short Form

An increasingly popular style of wedding video, this is a highly edited version of your wedding video. The filming style can be similar to either the Journalistic or Cinematic videos, although this format tends to lend itself better to Cinematic videos as there usually isn't time to include the ceremony or speeches in full, as would usually be the case in a Documentary video, there usually is a small sound bite from the speeches included but not the entire speech. Also the "get ready" part of the day might be cut shorter and just include some detail shots, this is often used for the "Classic" package since the videographer is not on site for the full day and the highlight video is shorter usually 3-4 min.

Traditional

The antithesis of the Short Form, this is the old style of wedding video of the kind you might expect if you asked a friend to video your wedding (although hopefully with better camerawork by hiring a professional!). Filmed from start to finish and with minimal editing if any at all, the Traditional wedding video often lasts 2 to 3 hours.

These videos are becoming less popular, however if you want a more modern short film but really can't stand to miss a moment of your event, choose one of the other styles and ask about providing you with the raw footage. We will be happy to provide that for some additional cost for the additional edit time.